

Indie UnConference Europe Returns to Matera this June

A cross-border gathering redefines how authors connect, collaborate, and reshape publishing.

Dates: **June 18–21, 2025**

Location: [La Palestra](#), Matera, Italy

Tickets: <https://www.eventbrite.com/e/indie-unconference-europe-2025-tickets-1115333144459?aff=oddtcreator>

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Past attendees: Bestselling authors, editors, translators, rights agents, marketers, and thought leaders in independent publishing.

The self-publishing industry is now worth billions. While independent authors were once seen as writers rejected by traditional publishing, today, many are seasoned professionals who have previously published with major houses. After realizing that traditional publishing leaves authors with minimal earnings, they've chosen **a new path**—retaining their rights, controlling their creative work, and keeping the majority of their revenue. Rather than just a shift in business model, this is **a genuine innovation in the publishing world.**

From June 18 to 21, the ancient city of Matera will once again host **Indie UnConference Europe**, a four-day event that brings together **independent authors, publishing professionals, and cultural changemakers from around the world.**

Held at La Palestra, a striking modern venue carved into Matera's storied stone, **the Indie UnConference model intentionally avoids preset programming.** Instead, each morning begins with a group session where attendees co-create the day's agenda based on everybody's needs. Born in the tech world, the "unconference" is built on the idea that participants know more together than any single speaker. You simply need to provide a structure that allows the ideas to blossom.

Coverage Opportunities

Media professionals are invited to cover the event or explore feature angles including:

- The rise of cross-border indie publishing networks
- Author-led innovation and publishing as cultural intervention
- Rural Italy as a site of international literary collaboration
- The evolution of writer events in a post-pandemic world